

Building seed relationships by providing specific placement of regionally-adapted solutions backed by the year-round Lewis Service Promise of treating you like family.



## 2010 LEWIS HYBRIDS PROGRAM PROMISE 7:

### *Trusted Seed Financing Solutions with Farm Plan*

Lewis Hybrids offers trusted seed and input financing solutions with Farm Plan™, a dependable source of credit that provides approved customers with increased purchasing power and convenient, flexible payment options.

Just as Lewis Hybrids provides the best solutions for your farming operation... *One field at a time!* Farm Plan provides you with multiple solutions to fit your individual situation and most programs still qualify for Lewis Hybrids early payment discounts. **Take advantage of everything Lewis Hybrids and Farm Plan can offer your farm:**

- \$ Interest free seasonal terms
- \$ Deferred harvest payment options
- \$ Flexible monthly payment terms
- \$ Convenient online account management tools

It's as simple as saying "Put it on my Farm Plan." If you are not currently a Farm Plan customer, completing the application is easy and straightforward and processing your application is fast. Apply online at [www.farmplan.com](http://www.farmplan.com) or call your local Lewis Dealer, Lewis District Sales Manager or our office for details.

#### **2010 Lewis Hybrids Farm Plan Options:**

- **Regular Farm Plan** – Offered for everyday convenience when purchasing Lewis seed. Pay your monthly balance in full and accrue no finance charge or stretch your cash flow and make minimum monthly payments. Use for regular payment throughout the year.
- **Farm Plan Prime Seasonal Terms** – Lewis Hybrids offers customers a variable rate of Prime % for seasonal terms. Seasonal Terms allows you to buy now and defer payments until after harvest. *Qualifying customers that use Farm Plan Prime Seasonal Terms option will receive 3% less cash discount than the Lewis published rate.* This program is only offered until **April 30, 2010** with payment due in full in December 2010.
- **Farm Plan 0% Fixed Rate Seasonal Terms** – Lewis Hybrids offers customers a No-Payment, No-Interest, 0% fixed interest rate. No cash discounts apply. This program is offered until **January 28, 2010** with payment due in full in December 2010.
- **Farm Plan 120 No Payment/No Interest (NP/NI)** – Lewis Hybrids offers customers a 120 Day No-Payment, No-Interest Farm Plan program option. Early payment discounts apply. This program is offered from November 29, 2009 – February 27, 2010.
- **Farm Plan 150 No Payment/No Interest (NP/NI)** – Lewis Hybrids offers customers a 150 Day No-Payment, No-Interest Farm Plan program option. Early payment discounts apply. This program is offered from February 28, 2010 – July 30, 2010.

Contact your Lewis Hybrids District Sales Manager or Lewis Dealer for questions.

*Over for additional program details.*



**LEWIS HYBRIDS • One field at a time!**

800-252-7851 • [www.lewishybrids.com](http://www.lewishybrids.com)

## Trusted Seed Financing Solutions with Farm Plan cont.

Program Option	Signup Deadline/ Program Dates	Early Payment Discount Reduction	Minimum Purchase	Payment Due Date
<b>Prime Seasonal Terms</b> <i>Variable interest rate of Prime</i>	April 30, 2010	3%	\$1,000	Due in full on customer's December 2010 Farm Plan statement due date.
<b>120-day NP/NI</b>	November 29, 2009 – February 28, 2010	none	\$1,000	120-days No-Payments/ No-Interest followed by Prime plus 8.9% with final payment due on customer's December 2010 Farm Plan statement due date.
<b>150-day NP/NI</b>	February 29, 2010 – July 30, 2010	none	\$1,000	150-days No-Payments/ No-Interest followed by Prime plus 8.9% with final payment due on customer's December 2010 Farm Plan statement due date.
<b>0% Fixed Rate Seasonal Terms</b> <i>No-payment, No-interest, 0% fixed interest rate</i>	January 28, 2010	No Early Payment Discounts apply	\$1,000	Due in full on customer's December 2010 Farm Plan statement due date.
<b>Farm Plan Regular 30 Day Revolving Terms</b>	No deadline	none	\$1,000	Interest Free if Monthly Balance Paid in Full.

*Should seed be returned that equals a credit of greater than 50% of the Farm Plan transaction, a 4.0% restocking fee is charged to the customer.*

For more information about establishing a Farm Plan account, please contact your Lewis Hybrids District Sales Manager or Dealer or contact the Farm Plan Customer Service Department at 800-356-9033. You can also apply online at [www.farmplan.com](http://www.farmplan.com).