

FOR IMMEDIATE RELEASE

Hilary Kannall Joins Lewis Hybrids Sales Team

Ursa, IL. February 1, 2011. Lewis Hybrids is pleased to announce the addition of Hilary Kannall as District Sales Manager. Born and raised in Madison County, the Highland resident will work with Illinois farmers in southern Calhoun, southern Jersey, southern Macoupin, Madison, St. Clair, Montgomery, Bond and Clinton counties.



“Hilary is uniquely qualified to tell the story of Lewis traits and genetics,” explains Lewis Hybrids President, Scott Lewis. “She has ten years of experience in genetic sequencing and research and is passionate about helping farmers successfully implement the latest technology available.”

Kannall is up for her new challenge, “My goal is to help people understand the latest innovations and spur early adoption so that they can be more successful.” Kannall knows what she’s talking about. Her most recent position included responsibility for keeping Monsanto Company’s sequencing technology on the industry’s cutting edge, and supporting all of Monsanto’s discovery-phase technology teams with sequencing support.

Kannall’s enthusiasm is infectious. Morgan Dugan, Lewis Hybrids Sales Manager will be Kannall’s supervisor, “When Scott (Lewis) and I interviewed Hilary, we both reacted with a ‘WOW.’ She is smart, competent and energetic. She brings a wealth of knowledge of the pipeline, and is someone that growers can trust.”

Kannall likes being a part of the Lewis team, “I’m excited to be part of a business with such a strong commitment to their customers. We aren’t successful unless we are helping our customers to be more successful. Lewis’ One Field at a Time attitude to ensure appropriate product placement, and Year Round Service promise are the basis of our business.” When asked about her desire to transition from science to sales, Kannall doesn’t hesitate, “A sales career allows me to combine three things that are very important to me: my love of the farming community, my passion for agriculture, and my personal belief that our products can help farmers increase their success on the farm.”

Family life takes up most of Kannall’s spare time. She and husband Bob have three children, Paige (14), Jackson (13) and Logan (6). In addition to sports, school, 4H and FFA, all are involved in the family’s Simmental Cattle farm and row crop operation in Shattuc, IL. Showing cattle is a family hobby.

Kannall is a graduate of Roxana High School and Southern Illinois University. She can be reached at 314-578-2938.

Lewis Hybrids is a family-run seed business that has delivered seed solutions and service to the state of Missouri, west central Illinois and southeastern Iowa farmers for three generations. Their corn, soybean and wheat seed solutions are backed by the year-round Lewis Service Promise. For more details, visit www.lewishybrids.com.

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