



LEWIS HYBRIDS

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Lewis Hybrids' Jim Meyer Marks Major Milestone

URSA, IL – Jim Meyer, Lewis Hybrids district sales manager from Fowler, IL near Quincy, Ill., was recently honored for his 20 years of service to the company and to seed customers. Meyer covers western Illinois and northeast Missouri for the Ursa, Ill., based company.

"Lewis Hybrids is a great company. They have always taken care of me, and I have always tried to take care of their business. I feel like I am a member of the family," says Meyer. "Lewis is an easy company to work for because we sell exceptional seed products at a competitive price and offer good service. Our customers believe in us."

Rodney Bushmeyer, corn and soybean farmer from Hull, Ill., is one of Meyer's long-time customers. Bushmeyer previously worked as a dealer for a competing seed company, but says Meyer's persistence to try Lewis seed finally paid off.

"Now we are 100 percent Lewis," he says. "We depend on Jim for not only seed selection, but also for seed placement. We trust him 100 percent. We rely on him as a resource to answer questions every season, and he has done well for us."

"Meyer's attention to detail on every farm and strong work ethic has helped him succeed in the business," adds Carl Masters, Lewis Hybrids sales manager.

"I have known Jim for more than 10 years, and have found that Jim does things I never even think about. He puts in a lot of effort to not only get to know his customers and what hybrids will work in each field, but to also get to know their families. He takes the time to understand his customers, and that makes him an extremely effective salesperson."

While many seed company representatives may change brands during their careers, Jim says he chose not to follow that path. "I see people move around in this business, but there was really no reason for me to do the same," he says. "Twenty years have gone by quickly. I think that is because I really enjoy my job."

Farmers in western Illinois and northeast Missouri can contact Meyer at 217-242-3192.

Lewis Hybrids is a family-run seed company that has delivered seed solutions and service to northern Missouri, west central Illinois and southeastern Iowa farmers for three generations. Their corn, soybean and wheat seed solutions are backed by the year-round Lewis Service Promise. For more details, visit www.lewishybrids.com.

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