



Building seed relationships by providing specific placement of regionally-adapted solutions backed by the year-round Lewis Service Promise of treating you like family.

Plant Lewis First in 2010!

As you prepare for the 2010 planting season, we want to remind you to **Plant Lewis First!** this season. Keep in mind that Lewis Hybrids offers you:

- ✓ **High quality seed** from Shawn Lewis and our local production team
- ✓ **There for you! Lewis Replant Program**
- ✓ **Lewis One field at a time! Field Scout Interns**
- ✓ Access to **local seed experts**
- ✓ And don't forget to sign up for **Kluis on YOUR farm!**

To help maximize your profit potential *One field at a time!* and treat you like family. Lewis Hybrids offers you the *There for you! Replant Program*. Here are the program details:

Lewis Hybrids purchases that qualify for 100% replant...

- ✓ All Lewis top technology Genuity™ products, which includes Genuity™ Roundup Ready 2 Yield®, Genuity™ VT Triple PRO™ Corn and Genuity™ SmartStax™ Corn will receive 100% replant.
- ✓ YieldGard VT Triple® Corn or YieldGard® Plus with Roundup Ready® Corn 2 ordered by December 1, 2009 will receive 100% replant.
- ✓ Roundup Ready® Soybeans treated with Lewis OPTIMAL seed treatment will receive 100% replant.
- ✓ Customers planting 90% of their acres to Lewis Hybrids conventional corn will receive 100% replant on those acres.



Lewis Hybrids purchases that do not qualify for 100% replant... but are covered at 50% of suggested retail price* for replant units.

- ✓ Lewis untreated Roundup Ready Soybeans.
- ✓ Lewis YieldGard VT Triple or YieldGard Plus with Roundup Ready Corn 2 ordered after December 1, 2009.
- ✓ Lewis Waxy Conventional Premium Grains® Corn
- ✓ Lewis Roundup Ready® Corn
- ✓ Genuity™ VT Double PRO™

*Any Lewis corn orders submitted after December 1, 2009, excluding top technology Genuity products will be furnished at 50% of SRP. Any Lewis soybean orders, excluding Genuity products and OPTIMAL treated soybeans will be furnished at 50% of SRP. *Note:* All Lewis products are eligible for the Monsanto Roundup Rewards program; subject to program qualifications.



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“There for you!” Lewis Replant Program Details

2010 Process & Procedure

What do I do first if I think I have to replant? Here is the Lewis replant process for 2010:

1. **Establish if you have a replant situation by first determining if a viable stand exists.** Refer to the Purdue Extension Corn & Soybean Field Guide, pages 29-33 for corn and pages 104-107 for soybeans, for assistance on replant decisions and replant worksheets. If you do not have a Purdue Extension Corn & Soybean Field Guide please call Kimberly Boccardi in our Ursa, IL office.



LEWIS HYBRIDS - 2010 Replant Product Evaluation Form		
Date: _____		
GROWER INFORMATION:		
Grower's Name: _____		
City: _____ State: _____ Zip: _____ Phone: _____		
Crop: <input type="checkbox"/> Corn <input type="checkbox"/> Soybeans Acres: _____ Variety: _____		
Planting Date: _____ Grade: _____		
Planting Date: _____ Population: _____ Threshold Crop: _____		
I qualify for the Monsanto Roundup Rewards? <input type="checkbox"/> Yes <input type="checkbox"/> No		
AUTHORIZED AG CHEM RETAILER:		
Name: _____ Address: _____		
City: _____ State: _____ Zip: _____ Phone: _____		
Hardware: _____ Method: _____ Rate: _____		
Fertilizer: _____ Fertilizer: _____		
illage: _____ Field Location: _____		
Comments: _____		
ISM & ODFE USE ONLY: Odf Inspected: _____ / _____ Revisited: _____ / _____		
Seed Preparation: _____ Stand: _____		
Soil Temp: _____ Planting Depth: _____ Wind Control: _____		
Soil Type: _____ pH: _____ Band/Bed Seed Planting: _____		
Seeding Appearance: _____		
Approved: _____ Replant Seed Fertilizer: _____ @ _____ %		
Signatures Required:		
Grower: _____	Dealer: _____	District Sales Manager: _____
GROWER'S RELEASE: I hereby release Lewis Hybrids, Inc. from all claims, damages, and expenses of any and all claims arising from the use and application of the seed described in this contract. I hereby release Lewis Hybrids, Inc. from all claims, damages, and expenses of any and all claims arising from the use and application of the seed described in this contract. This release is a condition of sale and is not subject to any other terms or conditions.		
Date: _____		

2. **Fill out the Lewis 2010 Replant Product Evaluation form.** This is enclosed for your reference and can also be accessed from our website - www.lewishybrids.com

3. **Call your local Lewis seed professional,** whether that is your Lewis Dealer or Lewis District Sales Manager.

4. **A Lewis District Sales Manager or Agronomist has to inspect the field prior to replanting** and signs off on the Lewis 2010 Product Evaluation Form.

5. The field can then be replanted to the same first crop in the same growing season.

6. You must agree to use any Lewis variety of seed available of suitable maturity, same trait and comparative price level.

How does the Lewis There for you! Replant Program work in combination with Monsanto Roundup Rewards?

Scenario 1: If you plant Lewis Hybrids products that qualify for the There for you! Replant Program and your chemical purchases qualify you for the Monsanto Roundup Rewards® program...

« then we will submit your replant claim to Monsanto Roundup Rewards and we will cover the difference between the replant seed cost and the trait refund amount.

« Note that we will bill you our standard 50% of Suggested Retail Price for your replant units and then credit your account after planting season has concluded for you to receive replant units at no cost.

« **A Monsanto 2010 Trait Refund Collection form must be completed and submitted to Lewis Hybrids along with the Lewis 2010 Replant Product Evaluation form prior to any replant units being picked up or shipped.** Work with your local Lewis seed professional to complete the necessary paperwork.





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“There for you!” Lewis Replant Program Details

2010 Process & Procedure cont.

With more than 30 years of manufacturing experience and containing the highest quality ingredients, Monsanto products deliver consistent performance. Roundup® brand quality is truly unsurpassed. Monsanto stands behind your seed trait and herbicide purchases with an unrivaled package of benefits.

Roundup Rewards® is the comprehensive program you can rely on to help protect your trait and herbicide investment. Roundup Rewards offers added protection through reduced risk program elements for your operation so you can farm with confidence when you use Monsanto technologies and agricultural herbicide recommendations. In fact, in the last five years, Roundup Rewards has paid over \$550,000,000 to farmers across the country. In 2009, Roundup Rewards paid farmers in Illinois \$13,960,576 and farmers in Missouri \$8,431,869.

Generic glyphosate manufacturers may not have the extensive quality control measures in place to protect your trait investment and control your tough weeds like Monsanto does. (refer to the enclosed flyer for more information)

Scenario 2: If you plant Lewis Hybrids products that qualify for the There for you! Replant Program but your chemical purchases do not qualify you for the Monsanto Roundup Rewards program...

« then we will cover 100% of your replant seed costs.

« A Lewis 2010 Replant Product Evaluation form must be completed and submitted to Lewis Hybrids prior to any replant units being picked up or shipped.

LEWIS HYBRIDS - 2010 Replant Product Evaluation Form

Date: _____ Dealer's Name: _____

GROWER INFORMATION: Grower's Name: _____ Address: _____
 City: _____ State: _____ Zip: _____ Phone: _____

Crop: Corn Soybeans Acres: _____ Variety: _____
 Planted: _____ Grade: _____

Planting Date: _____ Population: _____ Previous Crop: _____

I qualify for the Monsanto Roundup Rewards? Yes No

AUTHORIZED AG CHEM RETAILER: Name: _____ Address: _____
 City: _____ State: _____ Zip: _____ Phone: _____

Herbicide: _____ Method: _____ Rate: _____
 Insecticide: _____ Fertilizer: _____
 Tillage: _____ Field Location: _____

Comments: _____

DSM & OFFICE USE ONLY Date Inspected: _____ Received: _____
 Seed Preparation: _____ Stand: _____
 Soil Temp: _____ Planting Depth: _____ Weed Control: _____
 Soil Type: _____ pH: _____ Rainfall Since Planting: _____
 Seeding Appearance: _____
 Approval: _____ Replant Seed Furnished: _____ @ _____ %

Signatures Required:
 Grower: _____ Dealer: _____ District Sales Manager: _____

GRASSHOPPER RELEASE: Must be signed by grower.
 In consideration of the seed furnished as specified above, I hereby accept the mutually agreed upon seed and release Lewis Hybrids, Inc. its agents, officers and employees of any and all claims arising from the past use of the aforementioned product. This release is a compromise of a claim and is not an admission of liability by Lewis Hybrids.
 Date: _____/_____/_____ Grower: _____

« A completed Lewis 2010 Replant Product Evaluation form must be filled out and submitted to our office to purchase replant units and qualify for either the Lewis There for you! Replant Program or Monsanto's Roundup Rewards program. This is enclosed for your reference and can also be accessed from our website - www.lewishybrids.com

Please contact our office or your local Lewis seed professional, whether that be a Lewis Dealer or Lewis District Sales Manager if you have any questions.



This stewardship statement applies to all products listed herein except Genuity™ VT Double PRO™ and Genuity™ VT Triple PRO™ Corn. See restrictions related to Genuity™ VT Double PRO™ and Genuity™ VT Triple PRO™ Corn below:

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization.

IMPORTANT: Grain Marketing and Seed Availability: Genuity™ VT Double PRO™ has received the necessary approvals in the United States, however, as of January 27, 2010 approvals have not been received in certain major corn export markets. **Genuity™ VT Double PRO™** will not be launched and seed will not be available until after import approvals are received in appropriate major corn export markets.

IMPORTANT: Grain Marketing and Seed Availability: Genuity™ VT Triple PRO™ Corn has received the necessary approvals in the United States, however, as of December 14, 2009, this product is in the final administrative approval process for import into a key export market. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product.

B.t. products, including Genuity™ VT Double PRO™ and Genuity™ VT Triple PRO™ Corn, may not yet be registered in all states. Check with your Monsanto representative for the registration status in your state.

Roundup Rewards® applies only to Roundup® branded and other agricultural herbicides specified by Monsanto. Program details referenced in this publication are subject to change and should be verified by visiting RoundupRewards.com or checking with your local Monsanto dealer.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Genuity™, Genuity and Design™, Genuity Icons, Roundup®, Roundup Ready®, Roundup Ready® soybeans, Roundup Ready 2 Technology and Design™, Roundup Ready 2 Yield®, Roundup Rewards®, SmartStax™, VT Double PRO™, VT Triple PRO™, YieldGard®, and YieldGard VT Triple® are trademarks of Monsanto Technology LLC. Ignite® and LibertyLink® are registered trademarks of Bayer. Herculex® is a trademark of Dow AgroSciences LLC. Respect the Refuge® and Respect the Refuge and Corn Design® are registered trademarks of National Corn Growers Association. All other trademarks are the property of their respective owners. ©2010 Monsanto Company.

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Planting Refuges, Preserving Technology

Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, **including applicable refuge requirements for insect resistance management,** for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements.